



PRESS RELEASE

GREENSHOE OPTION FULLY EXERCISED (THROUGH CAPITAL INCREASE)

Milan, 26 July 2021

MeglioQuesto (1CALL:IM), an Italian leader in the multi-channel customer experience sector, announced that today illimity Bank S.p.A., as Global Coordinator, fully exercised the Greenshoe option (the “**Greenshoe Option**” or “**Greenshoe**”) granted by MeglioQuesto S.p.A. at the date of admission to trading for a total of **1,607,000 ordinary shares** (the “**Ordinary Shares**”), subscribing for and paying up the relevant **capital increase** in full.

The strike price of the shares covered by the Greenshoe Option was Euro 1.40 per share, corresponding to the price established as part of the institutional placement of the ordinary shares in MeglioQuesto S.p.A., for a **total of Euro 2,249,800**. The shares covered by the Greenshoe Option will be settled on 26 July 2021.

As for illimity Bank S.p.A.’s right to stabilise MeglioQuesto S.p.A. shares—from the date they started trading on AIM Italia (28 June 2021) until today—the Company announced, also on behalf of illimity Bank S.p.A. and based on the information received from the latter, that no stabilization measures were taken during said period.

Following the exercise of the Greenshoe Option, a total of 12,321,000 newly-issued shares in MeglioQuesto S.p.A. were placed at Euro 1.40 per share, broken down as follows:

- (i) 10,714,000 newly issued shares; and
- (ii) 1,607,000 shares (approximately 15% of the shares on offer) resulting from the exercise of the over-allotment option.

The Company raised therefore around Euro 17.25 million, and its free float now totals approximately 23.55%.

The Company will disclose the change in the share capital after filing the certification as per Art. 2444, paragraph 1 of the Italian Civil Code with the Business Register of Milan.

MeglioQuesto (1CALL:IM – ISIN IT0005450173) is a customer interaction company with a multi-channel offer aimed at top tier customers in the telco, multiutility, finance and insurance sectors. MeglioQuesto is a market leader, with its articulated multi-channel offer based on customised solutions for the acquisition and management of relationships with end consumers. The Group operates along the following business lines: “Customer acquisition”, with a focus on all services aimed at increasing and developing companies’ customer base through activities designed for the acquisition of new end customers or through up-selling and cross-selling activities on already active users; “Customer management”, with a focus on customer care services and, in particular, on all services relating to the management of relations between the company and end customers, including phone, sales and technical assistance services, file management and back office activities.

Identification codes

Ordinary shares: ISIN IT0005450173 (Ticker 1CALL), MeglioQuesto 2021-2025 Warrants: ISIN IT0005450207 (Ticker W1CALL), Allotment Rights for “MeglioQuesto 2021-2025 Warrants” named “GeToCollect MeglioQuesto”: ISIN IT0005450199 (Ticker GTCALL)

Press release available at www.meglioquesto.it and www.1info.it

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